



## **E-PLUS BONUS OFFER**

Scheme Period: 21st April 2025 to 30th April 2025

All E-Plus registered electricians can Scan QR Codes available on all eligible products for WIRE range (Havells/Reo/Standard) select SKU during scheme period and earn Bonus Points as per below slabs:

Wire Accumulation Points Slab (21st April 25 - 30th April 25)	Bonus on achieving the slab in scheme period
60 to 119 Points	50% Bonus pts
120 & Above Points	100% Bonus pts

<sup>\*</sup> Bonus calculated on scheme period accumulation only

## Terms & Conditions:

- Scheme is applicable for all registered E-Plus electricians except West region branches
- Scheme period: 21.04.25 to 30.04.25 (both days included)
- Min 60 points required to be accumulated during scheme period to earn Bonus
- Scheme is applicable on Wire division select eligible SKU only and Points be accumulated on any Wire brand accumulation (Havells/Reo/Standard)
- Bonus Points to be calculated and credited at the end of scheme period
- TDS shall be applicable as per policy at the time of points redemption
- TDS will be deducted as per new Tax guidelines effective 1st July'22.
- For the Information, As per the new provisions of section 194R inserted in the Income Tax Act, 1961, effective from 1st July 2022, requires a person who is responsible for providing any benefit or perquisite to a resident to deduct tax at source (TDS) @ 10% of the total value of such benefits or perquisites before providing such benefit or perquisite.
- In view of the above guidelines, it is compulsory to provide copy of PAN card of registered electrician to Havells India Limited (Company). In absence of PAN, TDS will be deducted @ 20%.
- Newly registered electricians can also be a part of the Scheme.
- Electricians are not permitted to split their E-PLUS points for availing multiple gift options.
- Company's decision will be final and binding regarding qualification and eligibility of the electricians.
- Company reserves the right to ask for the proof of purchase of materials during the Scheme period.
- Company reserves the right to change/modify or short close the Scheme at its discretion.
- Any dispute arising out of this Scheme will be subject to exclusive jurisdiction of New Delhi courts.



For any queries on E-PLUS Program contact Toll Free No - 18002660077





















